

# Sponsorship & Exhibitor Application Registration Form



27<sup>th</sup> Annual Behavioral Health Conference and Resource Fair  
Meeting of the Minds – October 10, 2024, Marina Village Conference Center  
“Unity in Conflict: Thriving Through Change”

**Registration Deadline: Friday October 4, 2024**

**LEVELS OF SPONSORSHIP: (choose the right fit for your organization)**

**\*Guests receive conference attendance, lunch, resource fair, parking and 4hrs of CEs**

**Signature Partners \$10,500** includes VIP reservations for 20 guests

*Premium exhibit space, name as Signature Partner prominently displayed on program cover, and in other media, including 4 mentions in the MHASD newsletter, 4 mentions on Instagram and Twitter each (3 mentions before event and 1 after), and recognition on the MHASD website's sliding banner, front page and MOTM page. VIP reservations include 2 reserved front row tables for Captain's Room. \*A member of MHA staff will contact you directly for the names of your attendees prior to the event.*

**Presenting Partners \$5,500** - includes VIP reservations for 15 guests

*Premium exhibit space, name on program cover, media inclusion, including 3 mentions in the MHASD newsletter, 3 mentions on Instagram and Twitter each (2 mentions before event and 1 after) and recognition on the MHASD website's front page and MOTM page. \* A member of MHA staff will contact you directly for the names of your attendees prior to the event.*

**Special Partners \$3,000** – includes VIP reservations for 10 guests

*Premium exhibit space, name placard, program recognition, & media inclusion, including 2 mentions in the MHASD newsletter, 2 mentions on Instagram and Twitter each (1 mention before event and 1 after) and recognition on the MHASD website's MOTM page.*

**Platinum Partners \$1,100** – includes reservations for 8 guests

*Premium exhibit space, name placard, program recognition, & media inclusion, including 1 mention in the MHASD newsletter and 1 mention on Instagram and Twitter each, and recognition on the MHASD website's MOTM page.*

**Gold Partners \$500** – includes reservations for 4 guests

*Preferred exhibit, 1 mention in newsletter OR Instagram OR Twitter, name placard, & program recognition*

**Silver Partners \$300** - includes reservations for 2 guests

*Exhibit space, name placard, & program recognition*

**Bronze Partner/Exhibitor \$200** – includes reservation for 1 guest

*One full 6" foot exhibit table, name placard, & program recognition*

**Please use my donation of \$ \_\_\_\_\_ to sponsor a consumer/student attendee.**

## REGISTRATION INFORMATION

### Sponsorship Registration (Number of guests based on level of sponsorship)

**Contact Person** \_\_\_\_\_ **E-mail** \_\_\_\_\_  
**Name of Agency** \_\_\_\_\_  
**Address** \_\_\_\_\_  
**City, State, ZIP** \_\_\_\_\_ **Phone** \_\_\_\_\_  
**Website** \_\_\_\_\_ **Exhibitor** \_\_\_\_\_ **YES** \_\_\_\_\_ **No** \_\_\_\_\_  
 Guest \_\_\_\_\_ Guest \_\_\_\_\_  
 Guest \_\_\_\_\_ Guest \_\_\_\_\_  
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 Guest \_\_\_\_\_ Guest \_\_\_\_\_  
 Guest \_\_\_\_\_ Guest \_\_\_\_\_

\*If you do not have all names of guests, please enter TBD. Staff from MHASD will be contacting the buyer for Guest Names prior to the conference.

### Individual Registration \$125.00 (\$135.00 Day of conference) Includes CEs

**Contact Person** \_\_\_\_\_ **E-mail** \_\_\_\_\_  
**Name of Agency** \_\_\_\_\_  
**Address** \_\_\_\_\_  
**City, State, ZIP** \_\_\_\_\_ **Phone** \_\_\_\_\_  
**Website** \_\_\_\_\_

\* Exhibitor information does not apply for individual registration

### Student Registration \$60.00 (\$70.00 Day of conference)

**Contact Person** \_\_\_\_\_ **E-mail** \_\_\_\_\_  
**Name of Agency** \_\_\_\_\_  
**Address** \_\_\_\_\_  
**City, State, ZIP** \_\_\_\_\_ **Phone** \_\_\_\_\_

## Payment Options:

Check \_\_\_\_\_ Credit Card \_\_\_\_\_ Card Type: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card No.: \_\_\_\_\_ 3 Digit # \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Credit Card Billing Address: \_\_\_\_\_

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MAKE CHECKS PAYABLE TO:

**MENTAL HEALTH AMERICA**

4069 30TH STREET, SAN DIEGO, CA 92104

Phone: 619-543-0412 Fax: 619-285-1938

CREDIT CARD PAYMENTS:

**EMAIL COMPLETED FORM TO [MMEZA@MHASD.ORG](mailto:MMEZA@MHASD.ORG)**

CONFIRMATION AND RECEIPT FOR ALL FORMS OF

PAYMENT WILL BE EMAILED TO BUYER

**Note: Cancellations received 10 days prior to the event will be partially refunded; a 15% will be discounted as processing fee. Cancellations received less than 10 days prior to the event are non-refundable.**

**THANK YOU FOR YOUR SUPPORT!**